

A Comprehensive Analytic and Reporting Solution Designed Specifically for Corporate Universities



Who We Are

www.knowledgeadvisors.com

For organizations that utilize learning and development to drive business outcomes, KnowledgeAdvisors offers learning measurement software that improves the effectiveness and business impact of learning. We combine data from multiple enterprise systems with information collected through evaluations and assessments to paint a complete picture of learning and business performance.

Cases in Corporate University Measurement and Reporting:

Financial Institution:

The organization spent 15 hours compiling a class summary. They do this in Metrics that Matter in less than 15 minutes. This saved them \$36,000 per year.

Technology Company

An information systems company showed that through training employees were 18.9% more productive in use of the technology which was nearly 1 day (a fifth of a work week) in more agile employees.

Insurance Company

A real-time on-line dashboard was created around six key performance indicators: impact, cost, cycle-time, satisfaction, quality and volume. This information is shared by the CLO with the CEO on a quarterly basis.

Why Measure Corporate University Training?

- It's a strategic, visible and costly investment
- It's critical to creating a high performing workforce
- It's a long-term investments that needs continuous monitoring throughout its lifecycle
- It needs quantitative data to objectively validate the investment levels

Outcomes of Reporting Corporate University Training

- Quantified, timely feedback on program satisfaction and quality
- Timely indicators of effectiveness and impact
- Demonstrable data to showcase results to sponsors
- Adapt a world-class measurement process and technology
- Drive decisions with data
- Create and sustain a measurement process for long-term success

Corporate University Performance Solutions: Low Burden/ High Value:

- A powerful blend of structured expertise from our consulting services combined with the most relevant technology tools from our world-class Metrics that Matter® learning analytics software solution.
- Reports including dashboards, scorecards, statements, and executive reports designed specifically for corporate universities
- Access to learning measurement experts who assist in architecting and implementing your measurement plan
- High value, low burden solution to leverage technology with consulting to get going quickly with immediate impact

Get Started Now!

- Contact us to explain your learning programs.
- Let us recommend a measurement solution to fit your program time frame and budget

Structured Expertise Combining Consulting Services with the Most Relevant Technology Tools from Metrics that Matter®



Corporate University	Q1 2010	Q2 2010	Q3 2010	Q4 2010	Q1 2011
Effectiveness Rating	76%	80%	77%	75%	76%
Efficiency Rating	79%	78%	76%	78%	79%
Business Outcome Rating	74%	74%	70%	70%	71%

Courses >> Instructors		
	Avg	# of Eval
MTM Benchmark - All Corporate Universities	5.81	6,783,251
Gaining the Competitive Edge	6.23	26
I139987, Carl	6.19	11
I139990, Michael	6.19	8
I140009, Martin	6.33	7
General Session Guest Speaker	5.97	210
I250740, George	5.97	210
Basic Interactive Presentation	6.46	29
I140006, Guido	6.42	4
I140009, Martin	6.71	3
I140010, Lori	6.70	8
I140012, Robert	6.19	13
Let's Take a Tour of the Solutions Center	5.72	276
Advanced User 3-Day ILT	5.27	4
I210823, Gary	5.27	4
BootCamp	6.42	472
I139987, Carl	6.23	239
I140006, Guido	6.32	103
I140011, Mcclifton	6.53	105
I140013, Pamela	6.28	184
I140036, Jon	6.23	164
I185030, Detra	6.33	216

